



CONVENIENCE AND
IMPULSE RETAILING

NZ EXPO

20-21 Nov 2024

Due Drop Events Centre,
Auckland

**THE CONVENIENCE &
IMPULSE EXPO IS YOUR
OPPORTUNITY TO CONNECT
DIRECTLY WITH CONVENIENCE
RETAILERS FROM ACROSS
NEW ZEALAND.**

www.candiexpo.co.nz



Exhibiting at C&I NZ Expo gives you two days of product sampling, networking, and exposure to multi-site operators and independent dairies, and everything impulse in-between.

Welcome your current customers and meet plenty of new ones at the only trade event dedicated to the petrol and convenience channel.

Book now to secure your place for 2024.



INDUSTRY LEADERS SYMPOSIUM

Exhibitors and visitors will all have the chance to hear from the experts speaking at our Symposium, held each morning before the Expo opens to visitors.

“NZACS is very much looking forward to co-hosting the Industry Leaders’ Symposium again in 2024. We plan to build on the success of the 2022 event with even more exhibitors and retailers taking advantage of the opportunity. Don’t miss the chance to get your products in front of retailers and key retail decision makers. The symposium features a first-class line up of business speakers each morning to share quality insights, ideas and motivation with our visitors. Mark the date now – we look forward to seeing you in 2024.”

- Dave Hooker, CEO, New Zealand Association of Convenience Stores



Association Partner

NZACS

New Zealand Association of Convenience Stores

WHY EXHIBIT?

- Generate sales
- Network with retailers
- Launch new products
- Increase brand awareness
- Sample products
- Meet new buyers
- Source new distributors

If you want to supply service stations, major convenience chains, independent convenience and grocery chains, standalone convenience, dairies, mini marts, newsagents, cafes and commercial hospitality sites, enquire about exhibiting now.



OUR AUDIENCE

Our retailer audience is looking for innovation to set their stores apart and are particularly interested in seeing:

- Auto Products
- Bakery
- Beverages
- Coffee
- Confectionary
- Cooking Equipment
- Dairy
- Digital Solutions
- Display Fit Outs
- Merchandising Solutions
- Payment Systems
- Petrol Forecourt Technology & Equipment
- Hot & Cold Snacks
- Frozen / Ready / On The Go Meals
- Plant Based F&B
- QSR Opportunities
- Refrigeration
- Vending Machines

Our exhibitors say great things about us:

“This has been the most successful expo that we’ve been involved in for the last 10 years, all over the world. We expect to see huge growth here in New Zealand and we look forward to a new chapter with New Zealand being one of our most exciting markets.”

Vern Brickman, Pump TV

SPONSORSHIP

There are opportunities for astute exhibitors to leverage their presence at **C&I NZ Expo 2024** by sponsoring the Expo, the Symposium sessions or the Convenience Cocktails event.

Please call us on **0800 455 785** or email exhibition@candiexpo.co.nz to find out more.

Our stand packages offer excellent value and include:

- Large selection of sizes and configurations
- Online exhibitor dashboard
- Two complimentary tickets to the networking drinks
- Free marketing tools
- Full listing on the event website and in the event directory

MODULAR STAND *lights, carpet, 4 amp power point, company name on fascia. No furniture*

| | | | | | | |
|----------------------------|----------------|----------------|----------------|----------------|-----------------|-----------------|
| Stand Size width x depth | 3x2 | 3x3 | 4x3 | 6x3 | 9x3 | 6x6 |
| Stand area @ \$485 per sqm | 6 | 9 | 12 | 18 | 27 | 36 |
| Cost modular stand | \$2,910 | \$4,365 | \$5,820 | \$8,730 | \$13,095 | \$17,460 |

SPACE ONLY *without carpet*

| | | | | | | |
|------------------------------|----------------|----------------|----------------|----------------|-----------------|-----------------|
| Stand Size width x depth | 3x2 | 3x3 | 4x3 | 6x3 | 9x3 | 6x6 |
| Stand area @ \$425 per sqm | 6 | 9 | 12 | 18 | 27 | 36 |
| Cost space only stand | \$2,550 | \$3,825 | \$5,100 | \$7,650 | \$11,475 | \$15,300 |

TERMS OF PAYMENT

| | | |
|-------------------------|-----|----------------------|
| On Booking | 20% | When space is booked |
| Progress Payment | 30% | 31 January 2024 |
| Final Payment | 50% | 31 March 2024 |

Rates do not include GST. All invoices are 7 Days. No agency commissions. Cancellation fees apply.

SECURE YOUR SPACE NOW FOR C&I NZ EXPO 2024

Email: exhibition@candiexpo.co.nz
or call **0800 155 785** for all our
great value stand options.

