



CONVENIENCE AND  
IMPULSE RETAILING

**EXPO**

**29-30 October 2024**

MCEC, Melbourne

**THE CONVENIENCE & IMPULSE  
EXPO IS YOUR OPPORTUNITY  
TO CONNECT DIRECTLY WITH  
CONVENIENCE RETAILERS FROM  
ACROSS AUSTRALIA.**

**[candiexpo.com.au](https://candiexpo.com.au)**



**Exhibiting at C&I Expo gives you two days of product sampling, networking, and exposure to multi-site operators and independent stores, and everything impulse in-between.**

Welcome your current customers and meet plenty of new ones at the only trade event dedicated to the petrol and convenience channel that is open to all banners and brands.

Book now to secure your stand for 2024.



## INDUSTRY LEADERS SYMPOSIUM

Discover fresh perspectives and gain deeper insights into the critical issues affecting our industry today.

Each morning prior to the expo opening, retailers and suppliers can attend the C&I Industry Symposium. Our line-up of expert speakers will deliver presentations on issues affecting the P&C industry today filled with insights and data, future trends, and innovations. Most importantly, you will learn how these relate directly to your business and how you can implement changes to stay at the forefront of convenience retailing.



# WHY EXHIBIT?

- Generate sales
- Network with retailers
- Launch new products
- Increase brand awareness
- Sample products
- Meet new buyers
- Source new distributors

**If you want to supply service stations, major convenience chains, independent convenience and grocery chains, standalone convenience, mini marts, newsagents, cafes and commercial hospitality sites, enquire about exhibiting now.**



## OUR AUDIENCE

Our retailer audience is looking for innovation to set their stores apart and are particularly interested in seeing:

- Accessories
- Auto Products
- Bakery
- Beverages
- Coffee
- Confectionary
- Cooking Equipment
- Dairy
- Digital Solutions
- Display Fit Outs
- Gifts
- Merchandising Solutions
- Payment Systems
- Petrol Forecourt Technology & Equipment
- Hot & Cold Snacks
- Frozen / Ready / On The Go Meals
- Plant Based F&B
- QSR Opportunities
- Refrigeration
- Vending Machines

## Our exhibitors say great things about us:

C&I Expo allows really good in-depth conversations with great retailers. I have done a dozen mini-range reviews here on the floor. It is a great opportunity to get a lot of work done and see a lot of people at once. The buyers are inquisitive and looking for new products and inspiration. **Murray Raeburn, Calm & Stormy**

# SPONSORSHIP

There are opportunities for astute exhibitors to leverage their presence at **C&I Expo 2024** by sponsoring the Expo, the Symposium or the Networking Drinks.

Please call us on **+61 2 8586 6172** or email **c-store.com.au** to find out more.

## Our stand packages offer excellent value and include:

- Large selection of sizes and configurations
- Online exhibitor dashboard
- Free marketing tools
- Full listing on the event website and in the event directory

### MODULAR STAND *lights, carpet, 4 amp power, company name on fascia.*

Stand Size width x depth	3x2	3x3	4x3	6x3	9x3	6x6	9x6
Stand area sq m	6	9	12	18	27	36	54
Rate per sq m: \$690 +GST	<b>\$4,140</b>	<b>\$6,210</b>	<b>\$8,280</b>	<b>\$12,420</b>	<b>\$18,630</b>	<b>\$24,840</b>	<b>\$37,260</b>

### BARE SPACE *with carpet*

Stand Size width x depth	3x2	3x3	4x3	6x3	9x3	6x6	9x6
Stand area sq m	6	9	12	18	27	36	54
Rate per sq m: \$635 + GST	<b>\$3,810</b>	<b>\$5,715</b>	<b>\$7,620</b>	<b>\$11,430</b>	<b>\$17,145</b>	<b>\$22,860</b>	<b>\$34,290</b>

### BARE SPACE *no carpet*

Stand Size width x depth	3x2	3x3	4x3	6x3	9x3	6x6	9x6
Stand area sq m	6	9	12	18	27	36	54
Rate per sq m: \$625 + GST	<b>\$3,750</b>	<b>\$5,625</b>	<b>\$7,500</b>	<b>\$11,250</b>	<b>\$16,875</b>	<b>\$22,500</b>	<b>\$33,750</b>

## TERMS OF PAYMENT

<b>On Booking</b>	20%	When space is booked
<b>Progress Payment</b>	30%	31 March 2024
<b>Final Payment</b>	50%	31 August 2024

*Rates do not include GST. All invoices are 7 Days. No agency commissions. Cancellation fees apply.*

## SECURE YOUR SPACE NOW FOR C&I EXPO 2024

Email: **c-store.com.au**  
or call **+61 2 8586 6172** for all our  
great value stand options.

