

CONVENIENCE AND  
IMPULSE RETAILING

**EXPO**

**29-30 October 2024**

MCEC, Melbourne

**CONNECT DIRECTLY WITH  
CONVENIENCE RETAILERS  
AND FOODSERVICE  
OPERATORS FROM ACROSS  
ASIA PACIFIC**

VISITOR REGISTRATION **IS OPEN!**

**[candiexpo.com.au](http://candiexpo.com.au)**



**Exhibiting at C&I Expo gives you two days of product sampling, networking, exposure to multi-site operators and independent stores, and access to channel-leading education.**

Welcome your current customers and connect with plenty of new buyers at the only trade event dedicated to the petrol and convenience channel that is open to all banners and brands.

Book now to secure your stand for 2024.



## INDUSTRY LEADERS SYMPOSIUM

Discover fresh perspectives and gain deeper insights into the critical issues affecting our industry today.

Each morning prior to the expo opening, retailers and suppliers can attend the C&I Industry Symposium. Our line-up of expert speakers will deliver presentations on issues affecting the P&C industry filled with case studies and data, future trends, and innovations. Most importantly, you will learn how these relate directly to your business and how you can implement changes to stay at the forefront of convenience retailing.

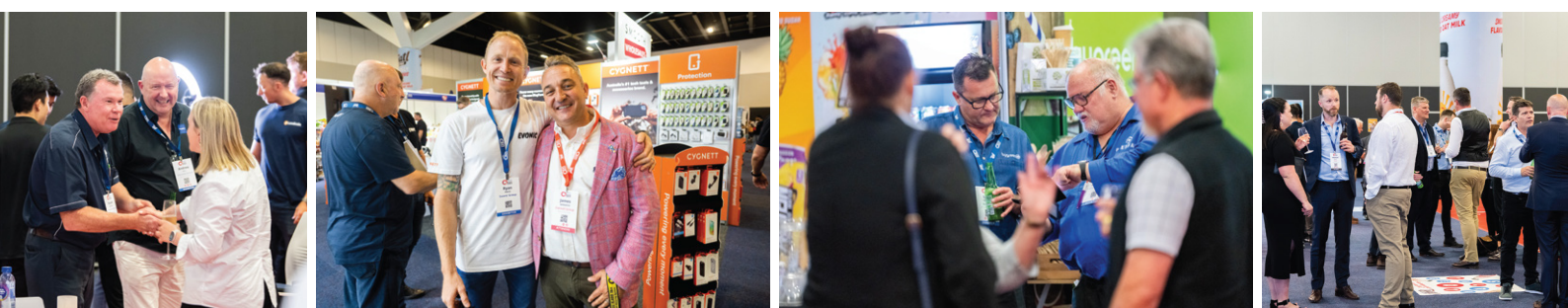




# WHY EXHIBIT?

- Generate sales
- Network with retailers
- Launch new products
- Increase brand awareness
- Sample products
- Meet more buyers under one roof
- Showcase equipment & services

If you want to supply service stations, major convenience chains, independent convenience and grocery chains, standalone convenience, mini marts, newsagents, cafes and commercial hospitality sites, enquire about exhibiting now.



## OUR AUDIENCE

Our retailer audience is looking for innovation to set their stores apart and improve cost efficiencies. They are particularly interested in seeing:

- Accessories
- Auto Products
- Bakery
- Beverages
- Coffee
- Confectionery
- Cooking Equipment
- Dairy
- Digital Solutions
- Display Fit Outs
- Gifts
- Merchandising Solutions
- Payment Systems
- Petrol Forecourt Technology & Equipment
- Hot & Cold Snacks
- Frozen / Ready / On The Go Meals
- Plant Based F&B
- QSR Opportunities
- Refrigeration
- Vending Machines

## Our visitors say great things about us:

“WE HAVE COME TO LOOK AT NEW PRODUCTS AND OUR GOAL IS TO COME AWAY FROM THE SHOW WITH A COUPLE OF NUGGETS AND OPPORTUNITIES THAT WE HADN’T THOUGHT OF BEFORE. THERE ARE CERTAINLY NEW PRODUCTS THAT WE WILL RANGE IN OUR BUSINESS BECAUSE OF BEING HERE AT THE SHOW.” *Lisa Reid, Sodexo*

# STAND PACKAGES

## Our stand packages offer excellent value and include:

- Large selection of sizes and configurations
- Online exhibitor dashboard
- Free marketing tools
- Full listing on the event website and in the event directory

### MODULAR STAND *lights, carpet, 4 amp power, company name on fascia.*

Stand Size width x depth	3x2	3x3	4x3	6x3	9x3	6x6	9x6
Stand area sq m	6	9	12	18	27	36	54

### BARE SPACE *with carpet*

Stand Size width x depth	3x2	3x3	4x3	6x3	9x3	6x6	9x6
Stand area sq m	6	9	12	18	27	36	54

### BARE SPACE *no carpet*

Stand Size width x depth	3x2	3x3	4x3	6x3	9x3	6x6	9x6
Stand area sq m	6	9	12	18	27	36	54

## TERMS OF PAYMENT

On Booking	20%	When space is booked
Progress Payment	30%	31 March 2024
Final Payment	50%	31 August 2024

*Rates do not include GST. All invoices are 7 Days. No agency commissions. Cancellation fees apply.*

## SECURE YOUR SPACE NOW FOR C&I EXPO 2024

Email: **c-store.com.au**  
or call **+61 2 8586 6172** for all our  
great value stand options.

