

EXHIBITOR  
PROSPECTUS



**C**EXPO  
& 2023

19-20  
OCTOBER



**International Convention  
Centre, Sydney**

 1300 083 022

 [candiexpo.com.au](http://candiexpo.com.au)

Now in its 31st year, the C&I Expo is Australia's largest and most important trade event for Convenience retailers. Unique in this industry, the expo is open to retailers and suppliers from all banners and brands, and ensures a valuable two days of business building and development. Whether a household name brand or the new kid looking to make the right connections, if you supply to petrol/forecourt, convenience stores, corner shops, independent grocery or mini-marts, C&I Expo is the one annual event you cannot afford to miss.

Only C&I Expo provides unparalleled networking opportunities while also giving visitors the chance to sample new products to bring more customers through the door. Learn from industry experts with years of experience growing their businesses and meet directly with suppliers who are actively addressing problem areas for store owners.

Exhibitors and retailer visitors are welcome to buy tickets for the C&I Industry Symposium, held on both mornings prior to doors opening, and attend the complimentary Networking Drinks on Tuesday afternoon.



*"The 2022 expo has been the most successful I have ever been to. If you want to kick-start your business, this is the place where you want to come."* **Adverto & Pump TV Global**



*"We have been run off our feet with quality enquiries with a lot of interest from our target market. This has been due to an excellent show combined with excellent advertising in C&I. We have seen multi-site operators, service stations, groups who own 300-400 stores as well as food service buyers."* **Signature Desserts**



## THE CALENDAR

### Thursday 19th October 2023

9.00am – 11.00am C&I Industry Symposium  
11.00am – 5.00pm C&I Expo Day 1  
5.00pm – 7.00pm Networking Drinks

### Friday 20th October 2023

10.00am – 12.00pm C&I Industry Symposium  
12.00pm – 4.00pm C&I Expo Day 2

## THE VENUE-ICC SYDNEY

Perched on the edge of sparkling Darling Harbour, the International Convention Centre is just a 20-minute drive from Sydney airport and a short stroll to the city centre. Offering world class exhibition and convention facilities on the doorstep of this beautiful city, ICC's central location provides accommodation for all budgets and easy access to many convenient transport services.



## WHY EXHIBIT

- C&I Expo is the premier event for the Australian Convenience channels, open to all banners and brands
- C&I Expo's reputation and longevity attracts a high quality, decision-maker audience
- Inquisitive buyers are looking for new products and innovation
- Access to independent operators who may not be receiving adequate representation
- Access to the major corporates, independent chains and multi-site operators
- Save time and money seeing all your reps in one place
- Industry-wide advertising in the lead up
- Large selection of stand configurations to suit all requirements

## WHO ATTENDED IN 2022?

Attendees include convenience and impulse operators from the broader convenience market including management teams from the major convenience chains, petroleum retailers, multi-site operators, independent chains, stand-alone independents and industry suppliers and wholesalers.

## C&I INDUSTRY SYMPOSIUM

Listen and learn from the industry's best at the C&I Industry Symposium. Delivered in two morning sessions before doors open to the expo floor, the Symposium features keynote addresses from the brightest minds leading the convenience industry today. Tickets are available for a small fee and can be purchased at the time of registration.

# 98.5%

OF ATTENDEES WOULD  
RECOMMEND THE **C&I  
INDUSTRY SYMPOSIUM**  
TO OTHERS

*"This show has been quality over quantity and having really good in-depth conversations with great retailers. I feel like I have done a dozen mini-range reviews here on the floor of the exhibition - it saves everyone's time. It is a great opportunity to get a lot of work done and see a lot of people all at once. The buyers are inquisitive and looking for new products and inspiration."***Calm & Stormy**

## NETWORKING DRINKS

Relationship building is one of the key reasons visitors attend the expo and the complimentary cocktail function on Day 1 has become one of the highlights of the expo program. An exceptional opportunity for the industry to network with exhibitors, distributors and visitors over a few relaxed drinks. The event provides an added opportunity for an exclusive sponsor at C&I 2023.

## WHAT'S IN IT FOR VISITORS?

- A single national event compressed into two days, showcasing and recognising best industry practice and cutting-edge innovation
- See a diverse range of essential suppliers in one place
- Taste, touch and smell the latest in convenience products and category trends first-hand
- Premium industry education
- Bookable meeting rooms available onsite for team or client/supplier meetings
- Opportunity to network with major retailers and suppliers at the Networking Drinks
- Convenient hours, mid-week timing at a central location, close to public transport and accommodation

## SPONSORSHIP

A small number of sponsorship opportunities are available at C&I Expo 2023. Please call **+61 405 517 115** or email **safa@c-store.com.au** to find out more.



## STAND OPTIONS



### MODULAR STAND - lights, carpet, 4 amp power point, company name of fascia. No furniture

Stand Size Width x depth	3x2	3x3	4x3	6x3	9x3	6x6	9x6
Stand area sq m	6	9	12	18	27	36	54
Rate per sq m: \$655 +GST	\$3,930	\$5,895	\$7,860	\$11,790	\$17,685	\$23,580	\$35,370

### BARE SPACE WITH CARPET

Stand Size Width x depth	3x2	3x3	4x3	6x3	9x3	6x6	9x6
Stand area sq m	6	9	12	18	27	36	54
Rate per sq m: \$605 +GST	\$3,630	\$5,445	\$7,260	\$10,890	\$16,335	\$21,780	\$32,670

### BARE SPACE NO CARPET

Stand Size Width x depth	3x2	3x3	4x3	6x3	9x3	6x6	9x6
Stand area sq m	6	9	12	18	27	36	54
Rate per sq m: \$595 +GST	\$3,570	\$5,355	\$7,140	\$10,710	\$16,065	\$21,420	\$32,130

## TERMS OF PAYMENT

**First Payment 20%** When booking is confirmed

**Second Payment 30%** 31st March 2023

**Final Payment 50%** 31st August 2023

*Rates do not include GST. All invoices are strictly 7 days.*

**The Convenience & Impulse Expo 2023 is owned and managed by C&I Media Pty Ltd**

## SECURE YOUR SPACE AT C&I EXPO 2023 NOW

Please email [exhibition@c-store.com.au](mailto:exhibition@c-store.com.au) or call 1300 083 022 OR contact

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